Samsung Medical Center Signs agreement with INDEX Holding to open its first MENA Medical Center in Dubai

Dubai Health Authority – Government of Dubai Support the Agreement and Endorse the initiative

Dubai, UAE, 18 October 2009: INDEX Holding announced, during a press conference held today in Dubai Health Authority head Quarter, signing an agreement with Samsung Medical Center with the support of Dubai Health Authority – Government of Dubai.

“We are delighted that Samsung Medical Center considers Dubai to be their first residence in MENA region and we welcome their presence in UAE. We extend our support to the agreement signed today between INDEX Holding and Samsung Medical Center and we consider this step as an addition to Dubai’s unmitting achievements in the medical sector. We highly appreciate the constant contribution of INDEX Holding in amplifying foreign investment to UAE through the organization of prominent medical exhibitions and conferences such as FDI and BWF World Congress 2011 in addition to more than 12 annual leading conferences in cooperation with Dubai Health Authority. Dubai government highly encourages the private sector to invest in the medical sector, and Dubai Health Authority also considers the private sector to be its strategic partner in providing the best healthcare services in UAE,” said Qadi Saeed Al Murroshid, Director General of Dubai Health Authority.

Since initiating Korea’s first medical referral system in 1995, Samsung Medical Center cur- rently maintains Korea’s largest medical cooperative network that includes seven cooper- ative hospitals and 700 member clinics. With more than 10,000 personnel including 5,000 med- ical professionals, Samsung Medical Center is one of the largest advanced medical com- plexes. Also as a designated teaching hospital for Sungkyunkwan University School of Medicine, Samsung Medical Center produces outstanding future leaders in healthcare.

“We would like to thank the government of Dubai, Dubai Health Authority and Index Hold- ing for giving us the opportunity to introduce and promote the high state of our healthcare serv- ices to the region in Dubai, the city that represents quality of life. The agreement is a culmination of the forward-thinking leader- ship of Dubai government, the cooperation of INDEX Holding, and world class medical capabili- ties of the Samsung Medical Center, and will provide a new ground not only for strengthening healthcare status of both countries, but also for enhancing health and welfare of the Middle East and North Africa. We will also welcome the patients to be treated in our advanced medical centers in Korea. In addition to Dubai’s strategic position in the region, we will also benefit from the integrated infrastructure of its medical sector and the facili- ties provided by the government” said Jong-Chul Rhee, President & CEO, Samsung Medical Center. Since Samsung Medical Cen- ter opened its Comprehensive Cancer Center with 700 beds, Asia’s largest in size, in 2008, it has performed some 1,900 gas- tric cancer and 1,600 colorectal cancer operations. This year, Samsung Cardiovascular Imag- ing Center in Collaboration with Mayo Clinic began its operation, introducing a new concept in providing healthcare services to patients with complex cardio- vascular diseases. Also, the qual- ity of care in liver transplant and extremely low birth weight in- fant patients, along with others, well exceeds those in developed countries.

“During our last visit to Seoul, we have initially signed the MOU with Samsung Medical Center to be the sole representative of Samsung Medical Center in the region and we are pleased to sign the agreement today with the support of Dubai Health Author- ity as a strategic partner. ‘Index and Samsung Medical Center agreement’ will not only provide unique and active services to UAE citizens and residents but will also be of great benefit to the MENA region at large. We at In- dex Holding consider our growth as a part of UAE’s national eco- nomic growth and feel responsi- ble of being pioneers in the health sector. This was not to happen without the constant support of Dubai Health Author- ity and other governmental sec- tors in the UAE,” said Abdul Salam Al Madani, President of Index Holding.

Root Canal Treatment Made Easy

Region’s dentists to learn new techniques from international experts at Dentistry 2009

Dubai, According to a recent survey by the American Associa- tion of Endodontists (AAE), fear of dentists plagues more than 90 per cent of us. Root canal procedure is the most feared treatment with 54 per cent of adults as afraid of getting a root canal as they are of flying during a storm.

Any procedure that can make root canal treatment quicker or less painful will be of good news for everyone, especially for Dentists. Dentistry 2009, a multi-track conference and ex- hibition, the region’s dentists will be learning how to perform a suc- cessful root canal treatment in less than 45 minutes, saving pa- tients time, stress and discomfort.

The new treatment will be presented by Dr. Ahmet Elkaty Ozan, a Board Certified Endodontist of the Maxum Dental Institution in the USA and key speaker at the conference. Dr. Ozan has been se- lected as one of the “Top Hundred Clinicians” in the USA for the past three years and has popular ‘problem methods’ in Endodontics have been presented within the USA and internationally. Al Den- tistry 2009 he will be running the workshop “A Recipe for Success- ful Molar Endo in under 45 minu- nutes”, a technique many dentists will be keen to learn in order to offer their patients the most up-to-date care techniques.

“The best part of my lecture series is the workshops,” says Dr. Ozan. “My focus is to teach at- tending dentists completely new techniques, utilising proven older technology covering topics such as activated irrigation, intra canal aspiration and trou- bleshooting in endodontics.”

Dr Ozan is honoured to be elected as a top hundred clini- cian in the USA, especially since he originally trained in his home country of Turkey. “I believe that the Western dental world has a lot to learn from Eastern dental and endodontic practices, and being a strong supporter of the ‘Middle Eastern dental’ I love vis- iting the region, particularly the UAE, and enjoy the scientific ses- sions which are well organised and up-to-date.”

In addition to Dr Ozan’s lecture series, the list of speakers at Dentistry 2009 includes over 50 of the leading experts in the field of dentistry. Attendance at a lec- ture or workshop will carry CME (Continuing Medical Education) credits highlighting the educa- tional significance of the event.

“With five Hedayat winning presenters amongst others, top notch leaders in each discipline of dentistry and world renowned speakers all under one roof, Den- tistry 2009 is a gathering you wouldn’t want to miss,” empha- sized Raza Chevel, Conference Producer - Exhibitions, IB Mid- dle East, UAE.

Crafted by IB Middle East Life Sciences, the organisers of the annual Arab Health Exhibi- tion & Congress, Dr Ozan’s lec- ture series will be running at Dentistry 2009 from 10 to 12 No- vember at the Abu Dhabi Na- tional Exhibition Centre, UAE.